

Annual Report

(2024-2025)

BBA & B.Com (H)



JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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1. The Society

JIMSKalkaji,New Delhi and many of its sister institutions of higher learning have been established by the Jagan Nath Gupta Memorial Educational Society, a registered non-profit organization. In pursuance of its belief that standard of living can be improved through Quality Education, the society has been imparting high quality professional education for the past 19 years in NCR-Delhi and Jaipur. It has already setup a good number of quality educational Institutes and is making efforts to establish itself across the country.

JIMS, Kalkaji was founded in 1997 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world class business school recognized for its commitment to high powered quality education and research. The institute is fully committed to developing outstanding professionals and entrepreneurs, who exemplify humanistic values, are socially responsible stewards and create and disseminate practitioner-oriented knowledge that will uplift society.

The society has performed a stellar role in spreading education in science and management in India by establishing a number of campuses in Delhi and Jaipur. The students after completing their courses successfully take up the role of entrepreneurs or join industry and business as professionals. They are readily accepted by both the public and private sector in India and abroad.

The society has set up high quality educational institutions as given below:



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)

 <p>Jagannath Institute of Management Sciences JIMS Vasant Kunj-II, Plot no- 3, Institutional Area, Phase -II, Vasant Kunj, New Delhi- 110070</p>	 <p>Jagannath International Management School OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi</p>	 <p>Jagannath International Management School MOR, Pocket 105, Kalkaji, New Delhi</p>
 <p>JIMS Engineering Management Technical Campus Knowledge Park-III, Greater Noida, U.P.</p>	 <p>Jagannath Gupta Institute of Engg. & Technology Plot No. IP 2 & 3, Phase-IV, Sitapura Indl. Area, Jaipur (Rajasthan)</p>	 <p>Jagannath University BahadurGhar (Haryana)</p>
 <p>Jagannath University Village Rampura, Tehsil Chakshu, Jaipur (Rajasthan)</p>	 <p>Delhi Institute of Higher Education Plot No. 20 C, Techzone – IV, Noida Extension (U.P.)</p>	 <p>Jagan Institute of Management Studies 3, Institutional Area, Sector-5, Rohini, New Delhi</p>

2. Vision, Mission & Core Values

Vision and Mission statements

Jagannath International Management School, Kalkaji, New Delhi was setup in 1997. It functions as a part of the JIMS group of institutes which function under the aegis of the Jagannath Gupta Memorial Educational Society. The Society which runs 08 institutes in the states of Delhi, UP and Rajasthan also operates two private state Universities in Rajasthan and Haryana.

The institute was founded in 1997 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world class business school recognized for its commitment to high powered quality education and research. The institute is fully committed to developing outstanding professionals and entrepreneurs who exemplify humanistic values, are socially responsible stewards and create and disseminate practitioner-oriented knowledge that will uplift society.

Our cultural statement is clearly expressed in our core values. These defining values express the way our employees and students conduct themselves at all times. These values are now drawing our operations including admission, hiring, alumni relations etc. All our above processes are free of bias with regard to gender, language, region, religion etc.

Vision

To be a globally recognized institution, nurturing leaders and creating social impact through excellence in education and research.

Mission

Our Mission statements, designed on the basis of four constituent pillars which relate to Global Recognition, Academic Excellence, Leadership Development and Social Impact, are as below:

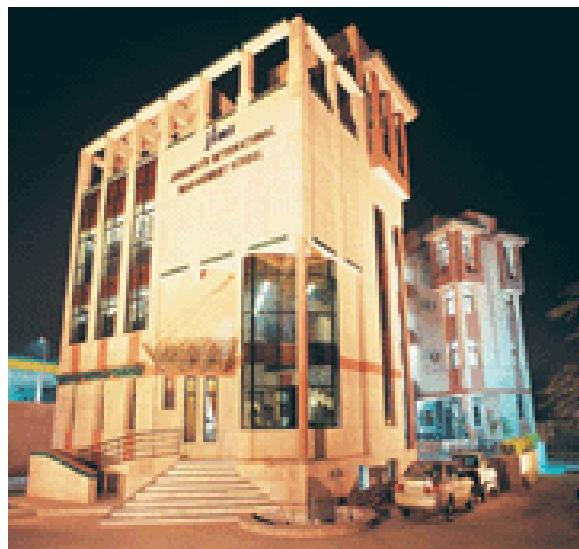
1. Evolve as a globally recognized institution of learning providing high quality education.
2. Achieve academic excellence through curriculum up gradation, faculty development, quality research and innovative learning
3. Nurture and develop future ready students equipped with leadership skills and values essential to succeed in national and global business organizations.
4. Create social impact through execution of projects and activities which change and improve lives of people and communities.

Core Values

- Integrity and Ethics
- Transparency and Accountability
- Innovative Learning and Development
- Entrepreneurship and Diversity
- Social Responsibility and Environment

3. About The Institute

Jagannath International Management School



Jagannath International Management School was set up in 1997 under the aegis of the Jagan Nath Gupta Memorial Educational Society.

As an Institute of excellence in the fields of management and information technology, JIMS has always strived to rework the curriculum in consonance with the changing needs of the corporate world. Regular interaction with leaders in business and academics has helped the Institute in achieving the goal of moving ahead of time.

4. The Governing Body

S. No.	Name	Designation
1	Mr. Anil K. Agarwal	President
2	Dr. Devi Singh	Fmr-Director
3	Dr. Amit Gupta	Chairman
4	Mr. Rajesh Agarwal	Co Founder & Director
5	Mr. Deepak Maheshwari	Public Policy Expert
6	Prof.. R.K. Mittal	Vice Chancellor, Babasaheb Bhimrao Ambedkar University, Lucknow Member UGC, Professor GGSIPU Ex. VC Chaudhary Bansi Lal Univ. Bhiwani Teerthanker Mahavir Univ. Moradabad
7	Prof. (Dr.) Devinder Kumar Banwet , FIE.	Former Vice Chancellor
9	Mr. Vijay Rai	Chief Growth Officer – Asia Pacific & Executive Board Member
10	Dr. Lalit Behari Singhal	Former Development Commissioner SEZs, Govt. of India, DG, EPCES
11	Mr. Anupam Datta	Head International Business
12	Dr. Ramesh Behl	Distinguish Professor & Former Director, IMI, Bhubaneswar
13	Dr. Sanjay Sehgal	Dean
14	Dr. Poonam Verma	Principal
15	Dr. Simrit Kaur	Principal
16	Dr Aquil Busrai	Chief Executive Officer and Aquil Busrai Consulting Former Director (HR) IBM & Shell
17	Dr. Dinesh Tyagi	IAS (Retd), Ex CEO and MD
18	Dr. Satish Seth	Fmr Director General, JIMS
19	Dr. Anuj Verma	Director
20	Dr. Sanjeela Mathur	Associate Professor
21	Dr. Ruchi Srivastava	Professor
22	Ms. Nitika Anand	Alumni, National Lead, Corporate Alliance Team
23	Mr. Rajat Burman	Alumni, Managing Consultant & Advisor

5. Programs

JIMS Kalkaji offers two undergraduate programs:

- BBA- Bachelor of Business Administration,
- B.com. (Hons.) - Hons. In Bachelor of Commerce.

Both programs are affiliated to Guru Gobind Singh Indraprastha University, Delhi and are three year degree program. These programs aim to make the students develop core competency in key areas of business management & commerce.

BBA PROGRAM

The BBA program in affiliation with Guru Gobind Singh Indraprastha University is career oriented in its design, course and structure. The emphasis of program is more on imparting practical experience along with theoretical pedagogy ensured through regular practical assignments, live projects, personality development sessions, Corporate internships, guest lectures, industrial visits, workshops, seminars etc.

Duration of the study:

4 years (Eight semesters including internship)

Sanctioned Seats:

60 seats (Morning session) and 60 seats(Afternoon session)

Admission Process:

Common entrance test conducted by GGSIPU& CUET

B.COM(HONS) PROGRAM

JIMS offers B.Com(Hons) program in affiliation with Guru Gobind Singh Indraprastha University. The objective of the course is to equip the students with domain knowledge of commerce and accounting principles applied to contemporary business practices through financial planning, decision-making and control in organizations.

Duration of the study:

4 years (Eight semesters including internship)

Sanctioned Seats:

60 seats (Morning session) and 60 seats(Afternoon session)

Admission Process:

Common entrance test conducted by GGSIPU& CUET

6. Student Enrolment

Academic Year-2024_2025						
Programme Name	Programme Code		Number of seats Sanctioned			Number of Students Admitted
B.COM(H)	888		120			108

a) The institute is an affiliated college of Guru Gobind Singh Indraprastha University. During the academic year 2023-2024, the actual number of students enrolled against the sanctioned intake in the BBA and B.COM (H) program were as follows:

Number of students admitted from reserved category (2024-2025)

Course	Year	Number of student earmarked for reserved category as per GOI/State Govt rule						Number of student admitted from reserved category					
		S C	S T	OB C	Divy- anja n	Gen	Others	S C	S T	OB C	Divyanj an	Gen	Others
B.Com(H)	202 4- 202 5	2 0	2	NA	5	87	6	1	0	NA	0	10 7	0

7. Infrastructure

The college covers an area of 2052 square meter. Ensures optimal allocation and utilization of the available Teaching-Learning facilities by holding regular meetings of various committees constituted for this purpose as per the requirements in the interest of students. The college premises have twelve spacious, air-conditioned classrooms with Smart Boards & LED / LCD projectors and two tutorial rooms. There are four computer labs with the latest configuration with 30 computers in each lab. The library is well-stocked and digital. The availability of Plush Auditorium and Conference Rooms enhances the learning facilities for the students. Besides Smart Classrooms we have IT labs to learn the existing software processes.

The entire campus is wifi enabled with 100 Mbps Fiber leased line as backbone and secured with CCTV cameras & fire alarm system. There is a separate common room for boys and girls each with indoor games, gym and practicing for various events. There is also medical treatment room for administering first aid and Tie-up with Hospital for emergency medical aid. Exclusive Girls Hostel facility is provided in Kalkaji. The campus also has a well-staffed and equipped canteen as well as Nescafe corner for serving nutritious food. There is facility of ERP with Provision for student's login, communication with faculty for assignments, case studies and lectures, online attendance, Dissemination of Notice & Circulars, Emails and Birthdays notifications is available on ERP. For approx 720 students divided in 12 sections for all programs, there are 06 classrooms and one tutorial room as per GGSIPU & AICTE norms. In addition to this we have a plush seminar hall, conference room and GD/PI room fitted with all suitable amenities for conducting various curricular activities for students. Area of Land(in Sq Meters) 2052.000 and Total Built-up Area (in Sq Meters) 4124.000. Total Built up Area Required as per norms for all programs 3421.200. We have sufficient built up area as per norms.

For learning to work as a team, to inculcate competition spirit; sports help students build a strong character and a well-rounded personality. The college ensures optimal allocation and utilization of the availability of physical facilities such as Boys and Girls Common Rooms with Table Tennis and indoor games (Chess, Carom) and Gym Equipment and Yoga facilities for doing yoga. The institute has a basketball court and badminton court. Out-door sports stadia are hired for field games such as Kabaddi, Volleyball, Handball, Cricket and holding various sports competitions. The Sports activities are organized for both students and the alumni batches of the campus. Co curricular activities meaning are more focused upon cognitive aspects thereby help in intellectual development, competitiveness, excellence, quality; achievements, creativeness and enthusiasm are few of the ethics of extracurricular activities. We are organizing various cultural events regularly such as Zest and Dandia which is an intra JIMS Cultural festival. Anugonj (IPU cultural festival), Star Night (inter campus cultural festival). The indoor auditorium with 130 seating capacity is used for organizing intracampus events such as Yoga day, Ad mad show, radio jockey hunt, antakshari, JAM, Singing and dance events. We have open space earmarked for doing activities to accommodate around 200 students.

LIBRARY:

The college library has a huge collection of various kinds of documents, including books, journals, magazines, project reports, compact discs, solved question papers, best answer sheets, and other materials on a variety of topics that collectively support the teaching and other extension programs. Via the library management system "LIBSYS," which also gives users access to the library's online catalogue, the library has automated all of its routine tasks. The library offers a variety of amenities and services, such as book lending, reference, document delivery, photocopying, and material interlibrary borrowing through DELNET. The library features four networked PCs connected via LAN and is completely Wi-Fi equipped, making it easier for users to access electronic materials. Students can study at the library, which also offers a great setting for research. Students can easily conduct research, complete their tasks, and assess the degree of plagiarism in their written work by using computers and electronic resources. The library is automated using LIBSYS software. The programme is now at version Web Centric Lease. The current system, which is fully automated, since 2005. It creates a setting in the library that is very user-friendly. Journals and books: The library includes a substantial collection of books on all aspects of management, information technology, and mass communication, written by both Indian and foreign authors.

To make it simple for students to find the books they're interested in, every book in the stack area is arranged according to subject. A large number of journals are available in the library to support services for fieldwork and study. It offers web-based services that give users access to electronic books, journals, and research databases. A single point of access provides access to thousands of electronic resources. DELNET includes The College Library as a member.

As a result, users at JIMS Library have access to databases maintained by DELNET. Newspapers The JIMS Library subscribes to 14 significant daily newspapers, which are available for reading in newspaper stands. OPAC: Online Public Access Catalogue enables users to find books by author, title, subject, classification number, and publisher. This also offers details on the status of the books that are currently on hand at the library. Course Guide, all course manuals offered by JIMS are kept in the library. The course manual includes the semester's syllabus as well as lesson plans, assignments, test questions, case studies, and other materials that serve as guidance for the lecturers. The college library provides the facility to use the library in the form of Digital library by using the computers kept there.

The JIMS library has huge collection of books, journals and magazines. It has 7323 e-books, 146 Journals, 09 -subscribed e-Journals, 05 Digital Database.

ICT- Enabled Facilities:

All classrooms at JIMS campus are spacious and air-conditioned with computers, Smartboard, LCD/LED , Internet(wired & wireless) and integrated with audio-visual teaching aids for lectures, presentations etc. They provide the most conducive atmosphere for dynamic and focused discussions. The college has 120 computers in LAB, 90 Faculty, staff & classrooms, tutorial room, seminar hall and conference room. There are 2 Servers with Antivirus (Quick Heal) , Licensed Software's and Microsoft Campus Agreement . The IT department ensures for 19 Printers and 2 Scanners, Firewall Sophos SG-125, 23 Gigabyte switch, AP-13. For campus automation and webmail , cloud based G Suite is being deployed which enables us to work from anywhere. Upgradation highlights are as follows:

In 2021-22, 30 computers in Lab were upgraded to core i5 , LED projectors were replaced in classrooms, Libsys software was upgraded to new version. Additional networking done for incubator. Capitaline, CRM & Microsoft campus agreement renewal. Internet bandwidth upgraded to 100 Mbps fibre leased line.

The college IT infrastructure has a variety of Licensed Software currently such as

- Microsoft Campus Agreement No. V5217166 (Yearly Renewal)
- Microsoft Dream Spark
- Tally ERP 9.0
- Oracle 11G
- Quick Heal Endpoint Protection (15.0)
- Libsys Software
- Dreamweaver MX
- Capitaline Neo corporate database
- SPSS 19
- Adobe Premiere Pro (CS4)
- Adobe PageMaker (7.0)
- Orell Language Lab (2010)
- Microsoft CASA agreement No. V5217166 (Yearly Renewal)
- Integrated Academic ERP Ei Softech
- CRM – No paper forms
- Plagiarism Software
- JGate
- Open Software – 14

8. Faculty

28 full time teachers was available against 637 students during the year so student full time ratio is 23:1

Number of Full Time Teachers appointed against sanctioned posts during the year 2023-2024:

S.No	Department	Name of Program	No. of full time teachers sanctioned	No. of full time Teachers appointed
1	Management	BBA Shift-I	9	9
2		BBA Shift-II	5	5
3	Commerce	BCOM(H)Shift-I	9	9
4		B.COM(H) Shift –II	5	5

List of full time teachers available during the year (2023-2024)

Department: BBA (14 Full time faculty)

SNO	Name	Designation	Qualification	Date of Joining
1.	Dr. Ruchi Srivastava	Professor & HOD	Ph.D, UGC-NET, MBA, PGDBM, PGDAPR	12/02/2024
2.	Dr. Vandana Gupta	Associate Professor	Ph.D., M.Phil., MBA, BBA	01/09/2023
3.	Ms. Sangeeta Sharma Mehndiratta	Associate Professor	Ph.D(pursuing) , MFC, BFIA	17/08/2023
4.	Dr. Prabal Chakraborty	Associate Professor	Ph.D, MSc. (Maths), MA(Sociology), MBA, PGDIR & PM , LLB	02/07/2008
5.	Dr. Preeti Singh	Assistant Professor	Ph.D , MBA , B.Sc	23/03/2021
6.	Ms. Aastha Behl	Assistant Professor	Ph.D(pursuing) , CS, M.Com., B.Com, LLB, UGC-NET	10/08/2020

7.	Ms. Jasleen Rana	Assistant Professor	Ph.D(Pursuing), MBA, BBA, UGC-NET	20/08/2015
8.	Ms. Shweta Khandelwal	Assistant Professor	Ph.D.(Pursuing), PGDBA,M.COM UGC-NET	07/08/2023
9.	Ms. Bhawna Thakran	Assistant Professor	Ph.D.(Pursuing), M Phil, B.Com(H), UGC-NET	03/02/2020
10.	Dr. Shivani Sharma	Assistant Professor	Ph.D., MBA, B.Sc., UGC-NET	21/08/2023
11.	Dr. Usha Agarwal	Assistant Professor	Ph.D., M.Phil, M.Sc., B.Sc.	17/07/2023
12.	Ms. Payal Sharma	Assistant Professor	UGC-NET, MA(Eco), BA(Hons)	22/08/2022
13.	Ms. Arti Vaish	Assistant Professor	UGC-NET, M.Com, B.Com(H)	01/09/2022
14.	Ms. Dolly	Assistant Professor	UGC-NET, M.Tech(CS), M.SC (CS), B.Ed & BCA	05/12/2022

Department : B.Com (14 Full time faculty)

S. No	Name	Designation	Qualification	Date of Joining
1.	Dr. Prashant Kumar	Associate Professor and HOD	Ph.D, MCA, B.Sc.	01/02/2023
2.	Dr. Rashmi Bhatia	Professor	Ph.D, MBA, PGDM, B.Com	18/07/2011
3.	Dr. Niti Saxena	Associate Professor	Ph.D, M.Phil, UGC-NET, M.Com, B.Com.(H), B.Ed.	28/09/2011
4.	Dr. Priyanka Ahluwalia	Associate Professor	Ph.D., Chartered Financial Analyst, MS(Finance), UGC-NET, B.Com.(H)	21/08/2023
5.	Ms. Nikhita Dhawan	Assistant Professor	MA (Economics), BA(H)	16/08/2023
6.	Dr. Pallavi Nakra	Assistant Professor	Ph.D , M.Com, MA(Eco), MBA(Finn), UGC-NET, ICWAI(Inter), B.Com	19/01/2012
7.	Mr. Umesh Kumar	Assistant Professor	M.Tech(CS), M.Sc, MCA,	01/07/2010

	Gupta		B.Sc.	
8.	Dr. Surbhi Gosain	Assistant Professor	Ph.D., UGC-NET, MBA, B.Com.(H)	01/08/2023
9.	Ms. Gurmeet Sodhi	Assistant Professor	Ph.D(Pursuing) , M.A (English), B.Com, Adv. Diploma in German Language, P.G. Diploma in Global Sales & Marketing	01/07/2010
10.	Ms. Pooja Bisht	Assistant Professor	UGC- NET, GATE, M.Sc. (Maths.), B.Sc(H) Maths	16/08/2021
11.	Ms. Surbhi Ahuja	Assistant Professor	UGC- NET, M.Com , B.Com(H), B.Ed.	08/11/2021
12.	Mr. Kartik Dayal	Assistant Professor	UGC-NET, M.Com, PGDIBO, B.Com (H)	01/09/2022
13.	Ms. Chanika Goel	Assistant Professor	Ph.D(Pursuing) , UGC-NET M.Com., B.Com	05/09/2022
14.	Ms. Kanika Parashar	Assistant Professor	Ph.D.(Pursuing), CS (Pursuing), UGC-NET, M.Com, LLB,B.Com.(H)	03/10/2023

9. Research Publication

BBA =12. B.COM =6

<u>S. N O</u>	Title of paper	Name of the author/s	Departm ent of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
	BBA						
1	Impact of Green HRM Practices on Environmental Performance: An Analysis	Ms. Arti Vaish	BBA	African Journal of biological sciences	2024	ISSN: 2663-2187	https://www.afjbs.com/uploads/paper/e2a67f92eb1dc0b8237776a85a5db4c4.pdf
2	The impact of artificial intelligence on human resource functions: a case study of Tata Consultancy Services (TCS) In India.	Ms. Arti Vaish	BBA	Frontiers in Health Informatics	2024	ISSN-Online: 2676-7104	https://healthinformaticsjournal.com/index.php/IJMI/article/view/1854
3	Analyzing the liquidity of commercial banks in India: Study on different bankgroups	Dr. Ekta Kasana	BBA	The Economics and Finance Letters	2024	ISSN(e): 2312-430X ISSN(p): 2312-6310	https://www.researchgate.net/publication/385083477_Analyzing_the_liquidity_of_commercial_banks_in_India_Study_on_different_bankgroups
4	A study of impact of promotion mix on service quality of adventure sports companies in Delhi-NCR	Dr. Shweta Khandelwal	BBA	European Economics Letter	2025	ISSN 2323-5233	https://eelet.org.uk/index.php/journal/article/view/2637/2369
5	Reverse Mentoring: Connecting a Multigenerational at work place	Dr. Ruchi Srivastava	BBA	INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN MULTIDISCIPLINARY FIELD	2025	ISSN(O): 2455-0620	https://www.ijirmf.com/wp-content/uploads/IJIRMF202503008-min.pdf
6	Leadership and Employee Psychological	Dr. Preeti Singh	BBA	European Economic	2025	ISSN 2323-5233	https://www.eelet.org.uk/index.php/journal/article

	wellbeing: A Systematic Review and Directions of Future			Letters			le/view/2685
7	A Study On Financial Performance of Life Insurance Corporation of India	Dr. Prabal Chakraborty	BBA	International Journal for Research in Engineering Application & Management (IJREAM)	2025	ISSN : 2454-9150 Vol-10, Issue-10, Jan 2025	https://ijream.org/papers/IJREAMV10I0118007.pdf
8	Impact of ad-evoked nostalgia and intensity of nostalgia on intention to buy fashion products	Dr. Ruchi Srivastava	BBA	International Journal of Technology Marketing	2025	ISSN (print): 1741-878X•ISSN (online): 1741-8798	https://www.inderscienceonline.com/doi/abs/10.1504/IJTMKT.2025.147321
9	Attitude of Management Students towards the Entrepreneur as the Career: A Study of Undergraduate Management Students of North West Delhi	Dr. Ruchi Srivastava	BBA	Empirical Economics Letters	2025	ISSN 1681 8997	http://www.eel.my100megs.com/volume_24-number-june-3-special-issue.htm
10	Does presence matter? Impact of telepresence and social presence on purchase intention from VR shopping sites: empirical	Dr. Ruchi Srivastava	BBA	International Journal of Business and Systems Research	2025	ISSN (print): 1751-200X•ISSN (online): 1751-2018	https://www.inderscienceonline.com/doi/10.1504/IJSR.2025.147566
11	The Socio-Economic Impact of E-Rickshaw Adoption: A Study on Income Growth and Social Status Enhancement	Dr. Jasleen Rana	BBA	Advances in consumer research	2025	ISSN (Print): 0098-9258 ISSN(Online): 3079-1766	https://www.researchgate.net/publication/392560570_The_Socio-Economic_Impact_of_E-Rickshaw_Adoption_A_Study_on_Income_Growth_and_Social_Status_Enhancement
12	Blended Learning in Education: The Future of Digital Pedagogy	Ms. Dolly Sharma	BBA	Journal of Marketing & Social Research	2025	ISSN (Online): 3008-0711	https://jmsr-online.com/article/blended-learning-in-education-the-future-of-digital-pedagogy-279/

B.COM (H)							
1	Chatbots and Virtual Assistants: Revolutionizing Customer Service and Engagement in Marketing	Dr. Prashant Kumar	BCOM(H)	Journal of Informatics Education and Research	2024	ISSN: 1526-4726	https://jier.org/index.php/journal/article/view/1550
2	Analysing the Factors Influencing Funding Intentions in Crowdfunding: A Scale Development Approach	Dr. Surbhi Gosain	BCOM(H)	SN Computer Science	2024	Electronic ISSN: 2661-8907	https://link.springer.com/article/10.1007/s42979-024-03075-x
3	Analyzing the Impact of AI on Influencer Marketing	Kanika Parashar, Chanika Goel, Pooja Bisht, Surbhi Ahuja	BCOM(H)	European Economic Letters	2024	ISSN 2323-5233	https://www.eelet.org.uk/index.php/journal/article/view/1750
4	A study of impact of promotion mix on service quality of adventure sports companies in Delhi-NCR	Dr. Pallavi Ahuja	BCOM(H)	European Economics Letter	2025	ISSN 2323- 5233	https://eelet.org.uk/index.php/journal/article/view/2637/2369
5	The Socio-Economic Impact of E-Rickshaw Adoption: A Study on Income Growth and Social Status Enhancement	Ms Surbhi Ahuja	BCOM(H)	Advances in consumer research	2025	ISSN (Print): 0098-9258 ISSN(Online): 3079-1766	https://www.researchgate.net/publication/392560570/The_Socio-Economic_Impact_of_E-Rickshaw_Adoption_A_Study_on_Income_Growth_and_Social_Status_Enhancement
6	The evaluation of security and privacy components in the context of peer to peer power trading methodologies using network intelligence	Dr Niti Saxena	BCOM(H)	International Journal of Intelligent systems and applications in engineering	2024	ISSN: 21476799	http://www.scopus.com/inward/record.url?eid=2-s2.0-85187420610&partnerID=MN8TOAR

10. Book /Chapters/ Conference proceedings by Faculty

Sl. N o.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
BOOK CHAPTERS										
1	Niti Saxena	Machine Learning Techniques for Credit Scoring in Banking with Management, HR, and Organizational Key Components	NA	NA	NA	NA	2024	Electronic ISBN:979-8-3503-8944-9 Print ISBN:979-8-3503-8943-2 Print on Demand(PoD) ISBN:979-8-3503-8945-6	JIMS Kalkaji	2024 International Conference on Advances in Computing, Communication and Applied Informatics (ACCAI)
2	Niti Saxena	Improved Fraud Detection in Banking Systems through Machine Learning and Big Data Analytics with Management Key Components	NA	NA	NA	NA	2024	Electronic ISBN:979-8-3503-8944-9 Print ISBN:979-8-3503-8943-2 Print on Demand(PoD) ISBN:979-8-3503-8945-6	JIMS Kalkaji	2024 International Conference on Advances in Computing, Communication and Applied Informatics (ACCAI)
3	Preeti Singh	AI and Corporate Risk Management: Identifying and Mitigating Technological and Ethical Risks	NA	NA	NA	NA	2024	Electronic ISBN:979-8-3503-5968-8 Print on Demand(PoD) ISBN:979-8-3503-5969-5	JIMS Kalkaji	2024 International Conference on Knowledge Engineering and Communication Systems (ICKECS)
CONFERENCE PROCEEDINGS										
4	Prashant Kumar	NA	Neuromarketing: The science of consumer behaviour in	INTERNATIONAL CONFERENCE ON “SUSTAINABILITY	INTERNATIONAL CONFERENCE ON “SUSTAINABILITY	International	2025	ISBN: 978-93-94086-96-8	JIMS Kalkaji	

			digital marketing	LE BUSINESS MANAGEMENT INNOVATION AND TECHNOLOGY" 2025 (SBMIT 2025)	LE BUSINESS MANAGEMENT INNOVATION AND TECHNOLOGY" 2025 (SBMIT 2025)						
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11. Seminars/conferences/workshops conducted by the institution during the year

Year	Name of the workshop/ seminar	Number of Participants	Date From – To
2024	Seminar on Incubation by Early Stage Entrepreneurs – Opportunities for students and faculties.	28	8/30/2024
2024	Seminar on Finance Unlocked	28	9/26/2024
2025	Seminar on "Dream to Study Abroad"	28	4/2/2025
2024	Resume Revamp Workshop	28	9/23/2024
2024	Mental Health Workshop	28	10/3/2024
2024	Acid Attack Prevention Workshop	28	10/1/2024
2024	Mental Health Workshop	28	10/23/2024
2025	Stress Management Workshop	28	1/6/2025
2025	Polish, Perform, Place: Interviewing Skills Workshop & Placement Drive	28	1/10/2025
2025	Emergency Response Workshop	28	2/27/2025
2025	Alumni workshop on Simplifying HR Analytics	28	3/20/2025
2025	Workshop on Tailored Resumes And Interview Preparation	28	3/26/2025
2025	Workshop on New methods of teaching AI tools	28	4/24/2025
2025	Workshop on How to clear Aptitude test	28	4/29/2025
2025	XXth International Conference on "Promoting Inclusive Growth: Addressing Socio-economic Disparities on the Journey to a Sustainable Economy"	28	22 and 23 January'25
2025	National Conference on "AI for Creativity and Innovation: Shaping Economic Development"	28 internal + 44 external	4/5/2025

Conference Attended by Faculty Members During August 2024 – May 2025

S.No	Name of Faculty who attended	Title of Program	Date
1	Dr. Shweta Khandelwal	"shaping viksit bharat @20247: resilient future through innovation, sustainability and inclusivity"	9th-10th April 2025
2	Dr. Surbhi Gosain	National seminar on NEP 2.0: Navigating the roadmap of viksit bharat @2047: Challenges and opportunities	Nov 20 - 22, 2024
3	Dr. Pallavi	"shaping viksit bharat @20247: resilient future through innovation, sustainability and inclusivity"	9th-10th April 2025

12. Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course

S. No	Name of teacher who attended	Title of the program	Duration (from - to) (DD-MM-YYYY)
1	Dr. Prashant Kumar	ATAL FDP on Qualitative & Quantitative Techniques	(7 Days) 5th Dec to 11th Dec 2024
		ATAL FDP on Exploring Digital Finance	(5 Days) 14th-19th Oct 2024
		IIT Delhi Workshop on "ChatGPT Mastery"	(1day) 7th October 2024
2	Dr. Ruchi Srivastava	ATAL FDP on Exploring Digital Finance	(5 Days) 14th-19th Oct 2024
		11th Seven Day FDP on Viksit Bharat and the Future of Indian Education	(7 Days) 5th-12th Nov 2024
3	Dr. Niti Saxena	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		FDP on Leveraging Analytics for Strategic Business Management	(3 Days) 12th to 14th Nov, 2024
		MDP on "Case Writing and Analysis"	(1 day) 07TH Nov, 2024
		ATAL FDP on Exploring Digital Finance	(5 Days) 14th-19th Oct 2024
4	Dr. Preeti Singh	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		Faculty Induction Programme under MM-TTP	(1 month) 16th Dec 2024- 14th Jan 2025

		MMTTP- Short term Course on "Human Values and Well-being of all"	(7 Days) 08th- 14th May 2025
		FDP on NAACs Binary Framework for HEIs	(3 Day) 03rd- 5th June 2025
		Course on "NAAC Accreditation"	5th July 2025
5	Ms. Dolly	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		Course on "Generative AI for Beginners"	15th February 2025
		MDP on "How to Protect Intellectual Assets: IPR 1.0"	(1 day) 26th April 2025
6	Dr. Shivani Sharma	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
7	Dr. Surbhi Gosain	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		Refresher Course in Commerce/Management (Online) held at UGC-MMTTC	(14 Day) 29th July-11th August 2025
8	Dr. Jasleen Rana	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		MDP on "How to Protect Intellectual Assets: IPR 1.0"	(1 day) 26th April 2025
9	Ms. Surbhi Ahuja	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2025
		Workshop on "Literature & Reference Management using Zotero"	(2 Days) 19th- 20th May 2025
10	Ms. Pooja Bisht	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2026
		FDP on AI Driven Paper Development	(7 Days) 24th – 30th March 2025
		Workshop on "Literature & Reference Management using Zotero"	(2 Days) 19th- 20th May 2025
11	Ms. Aastha Behl	ATAL FDP on Exploring Digital Finance	(5 Days) 14th-19th Oct 2024
		FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		Workshop on Research paper writing and concepts	(2 Days) 5th – 6th February 2025
		FDP on Explore AI, Automation and emerging technologies shaping digital marketing	(6 Days) 21st – 26th July 2025
12	Ms. Arti Vaish	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2025
13	Dr. Shweta Khandelwal	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
14	Dr. Pallavi Ahuja	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2027
15	Ms. Chanika Goel	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		Workshop on Research paper writing and concepts	(2 Days) 5th – 6th

			February 2025
		Workshop on "Literature & Reference Management using Zotero"	(2 Days) 19th- 20th May 2025
16	Ms Kanika Parashar	FDP on Role of AI in Viksit Bharat @2047	(5 Days) 11th - 15th March 2025
		FDP on AI Driven Paper Development	(7 Days) 24th – 30th March 2025
		Workshop on "Literature & Reference Management using Zotero"	(2 Days) 19th- 20th May 2025
17	Mr. Kartik Dayal	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
18	Dr. Ekta Kasana	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
		FDP on Advanced Qualitative Research Methodology	(6 Days) 14th – 19th July 2025
19	Ms. Sakshi Singh	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2025
		FDP on Cybersecurity in Education	(7 Days) 11th – 18th July 2025
20	Ms. Kritika Soni	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2025
21		FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2025
22	Ms. Sangeeta Sharma Mehndiratta	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
23	Dr. Prabal Chakraborty	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
24	Mr. Sanjay Mehrotra	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
25	Dr. Priyanka Ahluwalia	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
26	Mr. Umesh Kumar Gupta	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
27	Dr. Gurmeet Sodhi	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024
28	Ms. Nikhita Dhawan	FDP on Advanced Tools & Techniques for Research Methodology	(5 Days) 13th-18th Dec 2024

13 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

S.No	Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
1	2024	Dr. Niti Saxena	FDP on Leveraging Analytics for Strategic Business Management	NIL	750
			MDP on Case Writing and Analysis	NIL	1500
2	2024	Dr. Prashant Kumar	Workshop on ChatGPT Mastery at IIT Delhi	NIL	2348
3	2024	Dr. Surbhi Gosain	National Seminar on NEP 2020_Sharda University	NIL	850
4	2025	Ms. Kanika Parashar	One Week FDP on AI Driven Paper Development: Transforming Qualitative Research	NIL	999
5	2025	Ms. Pooja Bisht	One Week FDP on AI Driven Paper Development: Transforming Qualitative Research	NIL	999

14 Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

S.No.	Dates (from-to) (DD-MM-YYYY)	Title of the professional development program organised for teaching staff	Title of the administrative training program organised for non-teaching staff	No. of participants
1	5th Oct 2024	NA	SDP on Hands on Google Tools and Chat GPT	19
2	30th Nov 2024	NA	SDP on Virtual Communication Tools	14
3	13th Dec 2024-18th Dec 2024	Advanced Tools & Techniques for Research Methodology	NA	27

15. Academic Results

Programme Name	No of Student Appeared	No of Student Passed	Pass Percentage
BBA	95	94	98.94%
B.Com(H)	81	79	97.53%

16. Student achievement

S.No .	Event Name	Details of the Resource Person	Venue	Date	Time	Club/Committee	Organized by
1	Teacher's Day 2024	Nil	Auditorium	05-09-2024	10:30 am onwards	Cultural	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
2	Fresher's Party 2024	Nil	Cherished	21-09-2024	10 am Onwards	Cultural	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
3	Rock Painting Competition 2024	Nil	Tutorial Room	27-09-2024	12 pm -3 pm	Alankrtia- Art Society	Ms. Pooja Bisht, Ms. Surbhi Ahuja
4	Photowalk- Qutub Minar 2024	Nil	Qutab Minar	24-10-2024	8 am onwards	Pixellence - Photography Society	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
5	JASHN-E-DIWALI 2024	Nil	College Campus	30-10-2024	12 pm - 4 pm	Cultural	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
6	Mehefil-E-Qaafila	Nil	Sundar Nursery	20-11-2024	11 am-2 pm	Qaafila- Music Society	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
7	Photowalk- Chandni Chowk	Nil	Chandni Chowk	13-02-2025	8 am to 3 pm	Pixellence - Photography Society	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
8	ZEST 2025	Nil	Auditorium and St. Xavier School	21/02-2025-22/02/2025	9 pm onwards	Cultural	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
9	Mehfil-E-Qaafila (Jamming Session)	Nil	Old Age Home Saket	28-03-2025	8 am onwards	Qaafila- Music Society	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
10	Farewell Party 2025	Nil	Cherished	03-05-2025	10 am Onwards	Cultural	Ms. Pooja Bisht, Dr Shweta Khandelwal, Dr Jasleen Rana
11	Brilhar'25	Nil	College Campus	10-05-2025	10 am Onwards	Alankrtia- Art Society	Ms. Pooja Bisht, Ms. Surbhi Ahuja

S.No.	Date	Event Name	Organised By	Names of Students	Class	No. of Participants	Result	Sports / Cultural	Team/ Individual	University/State/ National/International
1	15-Aug-2024	78th Independence day ceremony – Flag hoisting & My Bharat logo at Red Fort	Ministry of Defence, Government of India	Shantanu Raj, Naina Gupta	BCOM 6M, BCOM 4M,	2	NSS Volunteers		Team	National
2	20-Oct-2024	GGSIPU 19th annual sports meet (Judo-Women Silver Medal)	GGSIPU	Prisha Kohli	BCOM 5E	1	2nd position	Sports	Individual	University
3	20-Oct-2024	GGSIPU 19th annual sports meet (Judo-Men Gold Medal)	GGSIPU	Yugam Nagrani	BCOM 5E	1	1st Position	Sports	Individual	University
4	30-Nov-2024	Yi Delhi Annual Day 2024	CII Yuva	Arihant Chaturvedi	BCOM 5E	1	Young Indian -Yuva impact recognition			National
5	21-Jan-2025	Anugonj Prelims - Group Songs (Indian)	GGSIPU	Prachi Ujjainiwal, Anshika, Sanya Gupta,	BCOM 2M, BCOM 2M, BBA 4E, BCOM 6M,	3	1st position	Cultural	Team	University
6	21-Jan-2025	Anugonj Prelims - Dance	GGSIPU	Kritika Luthra, Khushi Juneja, Mansi Sharma, Dhriti Sharma, Ritika Bharadwaj, Anshika Bhatia, Diya Rawat, Sakshi Mishra,	BCOM 6M, BCOM 6E, BCOM 6M, BCOM 6E, BCOM 4E, BCOM 2M, BCOM 6E, BCOM 2M, BCOM	9	1st position	Cultural	Team	University

				Gunika Soni	6E					
7	21-Jan-2025	Anugonj Prelims - Collage	GGSIPU	Jyoti Rana	BCOM 4E	1	1st position	Cultural	Individual	University
8	07-Mar-2025	Tech Fest - Presentation event	Lingayas Vidyapeeth	Shivam Pareek	BCOM 6M	1	1st position			University
9	19th April 2025	Delhi Yuva Talent 2025	CII Yi Delhi Yuva	Bishul kaushal	BCOM 2E	1	1st Position	Cultural	Individual	State

Sports Achievement

S.N o	Year	Name of the award/medal	Team / Individual	University/State/National/ International	Sports/ Cultural	Name of the student
1	2024	Consolation Prize	Individual	Youth Festival 2024 , Delhi State Aid Control Society	Sports	Kanika Rawat
2	2024	2nd position	Individual	19th Annual Sports Meet, GGSIPU	Sports	Prisha Kohli
3	2024	1st position	Individual	19th Annual Sports Meet, GGSIPU	Sports	Yugam

17.NSS Activities &Awards for Extension activities.

S.NO	Date	Event
1	29-07-2024	Ideas4Life at IIT Delhi
2	11-08-2024	Independence Day Celebration at Little Seed NGO
3	13-08-2024	Debate Competition JIIMS Kalkaji
4	13-08-2024	Tiranga Yatra at GGSIPU
5	14-08-2024	Flag Hoisting and Distribution of Flag in College
6	15-08-2024	Independence Day Celebration at Red Fort
7	01-09-2024	Wall Painting Drive- Visit to old age home With NGO Vrikshit Foundation
8	06-09-2024	Amrit Udyayan-NSS Day Out
9	13-09-2024	Visit to Rastrapati Bhawan on International Day of Democracy , New Delhi
10	15.09.2024	Youth Festival 2024 by Delhi State Aids Control Society.
11	20-09-2024	Road safety workshop at JIIMS Kalkaji
12	30-09-2024	Medical Camp at GGS Public school Noida
13	01-10-2024	Acid Attack prevention session at jims kalkaji
14	02-10-2024	Gandhi Jayanti Schacchata hi sewa pledge
15	23-10-2024	Mental Health Session : Anxiety & depression
16	28-3 November 2024	Vigilance Awareness Week
17	29-10-2024	DMRC Old age home Diwali Celebration project sneh
18	21-11-2024	125th Birth Anniversary of Utkal Keshari at Vigyan Bhawan
19	25-11-2024	Parliament Visit at New Parliament Building
20	25-11-2024	Celebration of Constitution Day (Rally)
21	26-11-2024	Blood Donation Drive at JIMS Kalkaji
22	27-11-2024	Clothes Donation Drive at Goonj
23	1-31 December 2024	Street Animal Feeding initiative :31 days 31 heroes
24	10-12 January 2025	National Youth Festival
25	13-01-2025	Sanitary Pad Distribution DRIVE
26	22-01-2025	Training and Capacity Building of Nodal Officers in Higher Educational Institutions on Tobacco Control Cessation. SAY NO TO TOBACCO
27	23-01-2025	Voter's Day
28	24-01-2025	Republic Day Celebration
29	25-01-2025	Flag Hoisting

30	26-01-2025	Jacket Distribution
31	04-02-2025	Poster Making Competition on World Cancer Day
32	06-02-2025	village visit Galand Village Hapur
33	14-02-2025	Book Donation Drive
34	27-02-2025	Stationary Donation Kit
35	28-02-2025	World NGO Day 27 Feb apna ghar ashram awareness session. Project Aasha
36	08-03-2025	Women day celebration. Mission Pragati. Empowering women empowering lives
37	12-03-2025	Rang e bahar Holi celebration at yamuna khadher
38	18-03-2025	Seminar on Leadership lessons from Bhagwat Geeta
39	21 March to 27 March 2025	National Integration Camp
40	24-03-2025	Pani Panchayat : World Water Day
41	26-03-2025	Gender Sensitization : PCOS/PCOD by Dr Divya Narang
42		Jamming session at Rajvanam old age home
43		Project kaushalaya Education and donation drive
44	05-04-2025	Project Aashayein - spreading Hopes wheelchairs donation
45	30 March to 7 April 2025	Navratri Festival : Kalkaji MANDIR Sewa Volunteering
46	20-04-2025	Sundays on cycle under Fit India Movement
47	22-04-2025	World Earth Day : Poster Making Competition
48	25-04-2025	NSS Day Out to Vrindavan
49	26.05.2025	Arogya Camp Health Camp
50	26.06.2025	International Day Against drug abuse and illicit trafficking

b) Awards and Recognitions received for extension activities from government / government recognized bodies during the year

S.No	Name of the activity	Name of the Award/ recognition	Name of the Awarding government/ government recognised bodies	Year of award
1	Stationary donation	Certificate of appreciation	Lalmani Foudation	2024
2	Books donation	Letter of appreciation	Goonj	2025
3	Teaching art and craft	Certificate of appreciation	Ministry of Education	2025
4	Young Leaders	Certificate of appreciation	Government of India	2025

	Dialogue			
5	Rakshabandhan	Letter of appreciation	Mala Gramudyog Seva Sansthan	2025
6	Navratri Mahotsava	Memento	Kalkaji Mandir	2025
7	National Integration	Certificate of appreciation	Government of India	2025
8	Reverse vending machine	Certificate of appreciation	NPCL	2024
9	Rang E Bahar	Certificate of appreciation	Lalmani Foudation	2024
10	Donation of medical supplies	Letter of appreciation	Cheshire Home India	2025
11	Appreciation	Certificate of appreciation	RD Foundation	2024
12	Health Check up	Certificate of appreciation	GCS Public school	2024
13	Cleanliness	Letter of appreciation	Gram Panchayat Galand	2025

18. Campus Placement

Total student placed = 65 in BBA 49 in B.Com)

Year	Name of student placed and contact details	Program graduated from	Name of the employer with contact details	Pay package at appointment
2024-25	MEHAK ARORA - 9873900889	BBA	Intellipaat Software Solutions Private - 7022374614 dchittora@intellipaat.c,	9.0 LPA
2024-25	Divyansh – 8448727237	BBA	OURBUS INDIA - 8062750000 support@ourbus.in	4.92 LPA
2024-25	Harshita Malhotra - 9717552528	BBA	Launched - 9591571307	7 LPA
2024-25	Kartik Saxena - 8851266490	BBA	Launched - 9591571307	7 LPA
2024-25	Sanchita Gupta - 7011050512	BBA	Launched - 9591571307	7 LPA
2024-25	Tanisha Arora - 9873110135	BBA	Launched - 9591571307	7 LPA
2024-25	Priyanshi aggarwal - 8700425081	BBA	Launched - 9591571307	7 LPA
2024-25	Nidhish Mehrotra -	BBA	EY Global Delivery Services India LLP	2.76

	7303860063		- 08066813000	
2024-25	Dev Tyagi - 8851569382	BBA	Godrej EnterprisesGroup - 9167306115	3 LPA
2024-25	Mudit Khatter -	BBA	Godrej EnterprisesGroup -	3 LPA
2024-25	Himanshi - 9654080159	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Kashish Singh - 9319800407	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Jitinj nair - 8700476322	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Dhruv chauhan - 8076724102	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Ayush sehgal - 9818501777	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Arpit Goel - 9971762999	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Charvee Gupta - 8595644306	BBA	Hike education private limited - hr@hikeedu.inor cr@hikeedu.in	6.18LPA
2024-25	Dev Verma - 9953999304	BBA	Winspark innovations learning pvt ltd - http://www.planetspark.in	6.63 LPA
2024-25	Ritika chauhan - 9718821382	BBA	Winspark innovations learning pvt ltd - http://www.planetspark.in	6.63 LPA
2024-25	Tanvi bhasker - 7065855564	BBA	XXVII Inc - https://www.dnb.com/business-directory/company-profiles.auto_company_xxvii_inc.1e8da84a9024ec4c45b9475009340b40.html	2.4 Lpa
2024-25	Prishabh gupta - 9310774047	BBA	Winspark innovations learning pvt ltd - http://www.planetspark.in	6.63 LPA
2024-25	Kartik bansal - 7289967057	BBA	Winspark innovations learning pvt ltd - http://www.planetspark.in	6.63 LPA
2024-25	Palak bisht - 959973030\6	BBA	Globiva Services Private Limited - 0124-4003847 Email : info@globiva.com	2.40 LPA
2024-25	Ansh saluja - 9643561055	BBA	Globiva Services Private Limited - 0124-4003847 Email : info@globiva.com	2.40 LPA
2024-25	Shaswat bhatt - 9560408566	BBA	Globiva Services Private Limited - 0124-4003847 Email : info@globiva.com	2.40 LPA
2024-25	Divyans h - 8448727237	BBA	Globiva Services Private Limited - 0124-4003847 Email : info@globiva.com	2.40 LPA
2024-25	Aditya sharma - 9315583663	BBA	Globiva Services Private Limited - 0124-4003847 Email : info@globiva.com	2.40 LPA
2024-25	Rahul - 9811066359	BBA	Easy Insights - www.easyinsights.ai	4.0 LPA

2024-25	Tanishq gupta - 8282824425	BBA	Easy Insights - www.easyinsights.ai	4.0 LPA
2024-25	Kuhu saxena - 8595898993	BBA	Easy Insights - www.easyinsights.ai	4.0 LPA
2024-25	Harsh kumar - 9582321306	BBA	Easy Insights - www.easyinsights.ai	4.0 LPA
2024-25	Chitra - 7497885016	BBA	Easy Insights - www.easyinsights.ai	4.0 LPA
2024-25	Mayank jain - 9811429100	BBA	Easy Insights - www.easyinsights.ai	4.0 LPA
2024-25	Shreya vats - 8383061856	BBA	Paytm Services Private Limited - 91 120 4770770; offer@paytmservice.s.com	2.90 LPA
2024-25	Sanya khanna - 8130813099	BBA	Paytm Services Private Limited - 91 120 4770770; offer@paytmservice.s.com	2.90 LPA
2024-25	Yash jain - 9818062197	BBA	Paytm Services Private Limited - 91 120 4770770; offer@paytmservice.s.com	2.90 LPA
2024-25	Rishabh satti - 6264190398	BBA	Paytm Services Private Limited - 91 120 4770770; offer@paytmservice.s.com	2.90 LPA
2024-25	Harsh dadhich - 9811383816	BBA	Paytm Services Private Limited - 91 120 4770770; offer@paytmservice.s.com	2.90 LPA
2024-25	Tanisha chawla - 9315689446	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA
2024-25	Nitin negi - 8076603577	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA
2024-25	Dhavi sharma - 8595715305	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA
2024-25	Banisha kundi - 8368087641	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA

2024-25	Preeti - 8130510699	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA
2024-25	Lipika chug - 8595647882	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA
2024-25	Akshim verma - 9810498114	BBA	Campus Group Education (India) Private Limited - 91 124 436 2020; Email: india@campusgroup.com.au	3.30 LPA
2024-25	Yash ahlawat - 9773751540	BBA	Souk Media Private Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Prasidh malhotra - 8700521898	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Kanish sharma - 9871500486	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Yash vardhan - 7042292413	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Sarthak garg - 9205779515	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Ankush singhkarasi - 8700423458	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Yash dua - 8920938812	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Salman - 8383931759	BBA	Souk MediaPrivate Limited - 9873077570 contact@soukmedia.com	2.40 LPA
2024-25	Gaurav Soni - 8595811832	BBA	Corizo Edutech-+91 9980537840- amisha@corizo.co.in	6.50 LPA

2024-25	Vinay kundlia-7982256444	BBA	Corizo Edutech-+91 9980537840-amisha@corizo.co.in	6.50 LPA
2024-25	Kashish-8595871580	BBA	Corizo Edutech-+91 9980537840-amisha@corizo.co.in	6.50 LPA
2024-25	Lakshya mahala-9868618875	BBA	Velocity Global Management Services Pvt Ltd-+91 (0)80-43728940- hello@velocityglobal.com	6 LPA
2024-25	Tanmay tully-8178646711	BBA	Velocity Global Management Services Pvt Ltd-+91 (0)80-43728940- hello@velocityglobal.com	6 LPA
2024-25	Dhruv sharma-9821010871	BBA	Velocity Global Management Services Pvt Ltd-+91 (0)80-43728940- hello@velocityglobal.com	6 LPA
2024-25	Raghav sapra-9650801591	BBA	Velocity Global Management Services Pvt Ltd-+91 (0)80-43728940- hello@velocityglobal.com	6 LPA
2024-25	SANYA JAIN-9654696947	BBA	Retail Advising Services Pvt. Ltd .-+91 114052500-Email : info@imagesgroup.in	3.0 LPA +perks
2024-25	DEVESH-8595587757	BBA	Retail Advising Services Pvt. Ltd .-+91 114052500-Email : info@imagesgroup.in	3.0 LPA +perks
2024-25	KAVYA GOSWAMI-9758177719	BBA	Retail Advising Services Pvt. Ltd .-+91 114052500-Email : info@imagesgroup.in	3.0 LPA +perks
2024-25	VIDHI BHATIA-9897235728	BBA	Retail Advising Services Pvt. Ltd .-+91 114052500-Email : info@imagesgroup.in	3.0 LPA +perks
2024-25	NITIN KUMAR MEENA-9354015227	BBA	Retail Advising Services Pvt. Ltd .-+91 114052500-Email : info@imagesgroup.in	3.0 LPA +perks
2024-25	Jowel Jogi-9311257242	B.Com.(Hon s.)	College Dunia Web.Pvt.Ltd-0124-4652900; Email:accounts@collegedunia.com	4 LPA
2024-25	Aditi Gupta-9625930269	B.Com.(Hon s.)	Launched, 91 9591571307	7 LPA
2024-25	Shantanu Raj-8368713487	B.Com.(Hon s.)	Launched, 91 9591571307	7 LPA
2024-25	C P Faiz-9711972678	B.Com.(Hon s.)	Wipro Services Pvt.Ltd.,91-120 2328686	3.08 LPA+Incentive
2024-25	Kamolini Ghosh-958283992	B.Com.(Hon s.)	Hike education private limited, Hr@hikeedu.in orcr@hikeedu.in	6.18 LPA
2024-25	Siya Chandna-9811176131	B.Com.(Hon s.)	Hike education private limited, Hr@hikeedu.in orcr@hikeedu.in	6.18 LPA
2024-25	Dev Juneja-9560929529	B.Com.(Hon s.)	Hike education private limited, Hr@hikeedu.in orcr@hikeedu.in	6.18 LPA
2024-25	Twinkle Batra-9953131841	B.Com.(Hon s.)	Hike education private limited, Hr@hikeedu.in orcr@hikeedu.in	6.18 LPA
2024-25	Naman Sharma-9311699681	B.Com.(Hon s.)	Hike education private limited, Hr@hikeedu.in orcr@hikeedu.in	6.18 LPA
2024-25	Tushar Pandey-9650144631	B.Com.(Hon s.)	Winspark innovations learning pvt ltd, Http://www.planetspark.in	6.63 LPA
2024-25	Akshay Lodhi-9752933499	B.Com.(Hon s.)	Winspark innovations learning pvt ltd, Http://www.planetspark.in	6.63 LPA

2024-25	Mohd Nasim Akhtar-8882313956	B.Com.(Hon s.)	Winspark innovations learning pvt ltd, Http://www.planetspark.in	6.63 LPA
2024-25	Dhruv Kohli-7840007599	B.Com.(Hon s.)	Winspark innovations learning pvt ltd, Http://www.planetspark.in	6.63 LPA
2024-25	Shivam Dutta-9354400609	B.Com.(Hon s.)	Winspark innovations learning pvt ltd, Http://www.planetspark.in	6.63 LPA
2024-25	Sanya Gupta-9870407883	B.Com.(Hon s.)	Globiva Services Private Limited, 0124-4003847,Email : info@globiva.com	2.40 LPA
2024-25	Arihant Chaturvedi-9873658413/9873658413	B.Com.(Hon s.)	Globiva Services Private Limited, 0124-4003847,Email : info@globiva.com	2.40 LPA
2024-25	Garima Singh-9212415907	B.Com.(Hon s.)	Globiva Services Private Limited, 0124-4003847,Email : info@globiva.com	2.40 LPA
2024-25	Vaibhav Khurana-9667692258	B.Com.(Hon s.)	Globiva Services Private Limited, 0124-4003847,Email : info@globiva.com	2.40 LPA
2024-25	Devyanshi Wadhwani-9560494366	B.Com.(Hon s.)	Easy Insights, www.easyinsights.ai	4 LPA
2024-25	Shubh Nagpal-7835952314	B.Com.(Hon s.)	Easy Insights, www.easyinsights.ai	4 LPA
2024-25	Daksh Wadhera-7291805310	B.Com.(Hon s.)	Easy Insights, www.easyinsights.ai	4 LPA
2024-25	Harsh Mittal-9868804095	B.Com.(Hon s.)	Easy Insights, www.easyinsights.ai	4 LPA
2024-25	Mahek Sharma-9650858164	B.Com.(Hon s.)	Easy Insights, www.easyinsights.ai	4 LPA
2024-25	Kesar Bhalla-9650858164	B.Com.(Hon s.)	91 120 4770770;offer@paytmservices.com	2.90 LPA
2024-25	Aurnab Saha-9810249879	B.Com.(Hon s.)	91 120 4770770;offer@paytmservices.com	2.90 LPA
2024-25	Somill Luthra - 8287511099	B.Com.(Hon s.)	91 120 4770770;offer@paytmservices.com	2.90 LPA
2024-25	Yugam Nagrani - 8929373839	B.Com.(Hon s.)	91 120 4770770;offer@paytmservices.com	2.90 LPA
2024-25	Yash Bhatia - 9818314959	B.Com.(Hon s.)	91 124 436 2020;Email: india@campusgroup.com.au	3.30 LPA
2024-25	Gunika Soni-9958898120	B.Com.(Hon s.)	91124 436 2020;Email: india@campusgroup.com.au	3.30 LPA
2024-25	Pranay Baid-9643553108	B.Com.(Hon s.)	91 124 436 2020;Email: india@campusgroup.com.au	3.30 LPA
2024-25	Vinita Jain-8527870711	B.Com.(Hon s.)	91 124 436 2020;Email: india@campusgroup.com.au	3.30 LPA
2024-25	Shivam-7827104325	B.Com.(Hon s.)	91 124 436 2020;Email: india@campusgroup.com.au	3.30 LPA
2024-25	Diya Rawat -8595833634	B.Com.(Hon s.)	91 124 436 2020;Email: india@campusgroup.com.au	3.30 LPA

2024-25	Pavani Omar-9454754979	B.Com.(Hon s.)	91 9873077570;;contact@soukmedia.com	2.40 LPA
2024-25	Gunansh Kochhar-9910734224	B.Com.(Hon s.)	91 9873077570;;contact@soukmedia.com	2.40 LPA
2024-25	Nitin R-7011770959	B.Com.(Hon s.)	919873077570;;contact@soukmedia.com	2.40 LPA
2024-25	Khushi Juneja-9971260304	B.Com.(Hon s.)	919873077570;;contact@soukmedia.com	2.40 LPA
2024-25	Aditya Prakash Joshi - 9315558070	B.Com.(Hon s.)	919873077570;;contact@soukmedia.com	2.40 LPA
2024-25	Prisha Kohli-9548131526	B.Com.(Hon s.)	91 9980537840,amisha@corizo.co.in	6.50 LPA
2024-25	Rishita Agarwal-8826119795	B.Com.(Hon s.)	91 (0)8043728940,Hello@velocityglobal.com	6 LPA
2024-25	Shubhankar Gupta-7007247853	B.Com.(Hon s.)	91 (0)8043728940,Hello@velocityglobal.com	6 LPA
2024-25	Anmol Taneja-9871604006	B.Com.(Hon s.)	91 (0)8043728940,Hello@velocityglobal.com	6LPA
2024-25	Aatiksh Kashyap - 7979779043	B.Com.(Hon s.)	91 1140525000,Email :info@imagesgroup.in	3.0 LPA+perks
2024-25	Vinayak Kalra - 8178358799	B.Com.(Hon s.)	91 1140525000,Email :info@imagesgroup.in	3.0 LPA+perks
2024-25	Khushi Nagpal-8826771577	B.Com.(Hon s.)	91 1140525000,Email :info@imagesgroup.in	3.0 LPA+perks
2024-25	Shambhav Bhatnagar-9667018038	B.Com.(Hon s.)	91 1140525000,Email :info@imagesgroup.in	3.0 LPA+perks
2024-25	Raman Sharma-9560859569	B.Com.(Hon s.)	91 1140525000,Email :info@imagesgroup.in	3.0 LPA+perks
2024-25	Dhriti Sharma-7982903612	B.Com.(Hon s.)	NOIDA- 201304, UP, India t: +91 0120 6120 25000	2.73 Lpa
2024-25	Saiyam Aggarwal-9354256436	B.Com.(Hon s.)	IP extension, Delhi, Mandawali uche par B-43 , Delhi -92 IP extension Delhi 110092	4.9 Lpa

19. Capacity Building and Skill enhancement initiatives

15 Activities for capacity building and skill enhancement initiatives

Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
Soft skills			
Life skills and Personality Development	21st Aug-6th Dec 2024	104	AMVI Training and Consultancy Pvt.Ltd
	Language Skills		
Extempore Speech	8th Nov 2024	17	Communicon Club of JIMS Kalkaji
Orientation and Turncoat Debate	25th October 2024	9	Communicon Club of JIMS Kalkaji
Inter College Debate	30th September 2024	24	Communicon Club of JIMS Kalkaji
The Unfiltered Mic	11th September 2024	19	Communicon Club of JIMS Kalkaji
Debate on Digital literacy vs. Traditional Education	13th August 2024	17	Communicon Club of JIMS Kalkaji
	Life skills		
A session on :Nasha Mukt Bharat Abhiyan: A cultural call for Action	19th June 2025	5	NSS Club, JIMS Kalkaji
Medical Camp	23rd May 2025	8	NSS Club, JIMS Kalkaji
A Seminar on Gender Sensitization, PCOD/PCOS, and Mental Health Challenges	26th March 2025	13	NSS Club, JIMS Kalkaji
World Cancer Day : Poster Making Competition	4th Feb 2025	15	NSS Club, JIMS Kalkaji
Sanitary Pad Donation Drive	13th Jan 2025	12	NSS Club, JIMS Kalkaji
A session on “My story- Motivation Stories by Successful Innovators”	12th Nov 2024	50	E-Cell & IIC Clubs of JIMS Kalkaji
Health Camp	30th Sept 2024	7	NSS Club, JIMS Kalkaji
	ICT		
Advanced Excel	8th Jan to 9th May 2025	95	Vivekanand Infotech Pvt.Ltd
Social Media Marketing	1st Aug to 22nd Nov 2024	98	Vivekanand Infotech Pvt.Ltd

Students benefitted by Guidance for competitive exams and career counseling.

a) 6 Career counseling activities organized for students

Details of career counselling	Number of students attended / participated
Group Discussion	17
Aptitude Test	63
Session on Specialization options after graduation	102
GUIDANCE FOR STUDY ABROAD	66
WORKSHOP ON TAILORED RESUMES	70
SEMINAR ON "Career Counselling	101

20 Alumni Engagement

JIMS Kalkaji has a registered Alumni Association that contributes significantly to the development of the institution

a) List of Mentoring Session, Talk, Workshop and Career Counselling by Alumni

Student Progression to Higher Education

11 students progressed for higher studies

Name of student enrolling into higher education	Program graduated from	Name of institution joined	Name of programme admitted to
NIL			
2024	BBA	Tanya Bajaj	Christ University
2024	BBA	Mudit Gulati	Cardiff University
2024	BBA	Akshita Saraswat	Maharaja Surajmal Institute
2024	BBA	Sufyan	Warwick
2024	B.COM(H)	Kiran Mahra	Janki Devi memorial College
2024	B.COM(H)	Somanshu Sehgal	Kamkus College of law

2024	B.COM(H)	Kanak Sejwal	Banarsidas Chandiwala
2024	B.COM(H)	Kushal Sejwal	GGSIPU
2024	B.COM(H)	Bhumi Tiwari	DPU
2024	B.COM(H)	Manik Virmani	GGSIPU
2024	B.COM(H)	Sanya Gera	WeSchool

21. LIST OF VALUE ADDED COURSES

Odd 2024-25

Name of Add on /Certificate programs offered	Course Code (if any)	Year of offering	No. of times offered during the same year	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Life Skills & Personality Development	NA	2024	1	40 hours	104 (B.COM(H))	50 (B.COM(H))
NCFM Financial Markets: A Beginner's Module	NA	2024	1	30 hours	237 (116 (B.COM(H)) +121 (BBA))	175 (93 (B.COM(H)) +82 (BBA))
Social Media Marketing	NA	2024	1	30 hours	179 (81 (B.COM(H)) + 98 (BBA))	83 (50 (B.COM(H)) +33 (BBA))

Even 2024-25

Name of Add on /Certificate programs offered	Course Code (if any)	Year of offering	No. of times offered during the same year	Duration of course	Number of students enrolled in the year
NCFM Mutual Funds: A Beginner's Module	NA	2024	1	30 hours	237 (116 (B.COM(H)) +121 (BBA))
Advance Excel	NA	2024	1	30 hours	179 (81 (B.COM(H)) + 98 (BBA))

22 Guest Lecture Details

BBA and B.COM (H) Guest Lecture List August 2024 to May 2025

S. No	Resource Person Name	Organisation	Designation	Date	Topic	Conducted by Club
1	Mr. Nikhil Gaur	Hive School	Founder	07-04-2025	Tank Tales Season 3, Chapter 7	CII
2	Mr. Vaibhav Mittal	AKC Group	CEO	07-04-2025	Tank Tales Season 3, Chapter 7	CII
3	Mr. Puru Singh	Push Sports	Co-founder	27-02-2025	Tank Tales Season 3, Chapter 6	Tank Tales
4	Ms. Chhavi Prabhakar	Global Indian Solutions	Founder & CEO	07-02-2025	Financial Wellness & Entrepreneurship	Dr. Preeti Singh
5	Mr. Annu Grover	Nurturing green	Founder & CEO	30-01-2025	Tank Tales Season 3, Chapter 4 & 5	Tank Tales
6	Mr. Mitansh Khurana	InnerGize	Co-founder	30-01-2025	Tank Tales Season 3, Chapter 4 & 5	Tank Tales
7	Mr. Aditya Agrawal	P-TAL	Co-Founder	21-11-2024	Tank Tales Season 3, Chapter 3	Tank Tales
8	Mr. Sameer	Xzist Smart Buds	Founder	12-11-2024	My story – Motivation stories by Successful Innovators	E-Cell
9	Dr. Akash Sehgal		Healthcare Economist & Dentist	12-11-2024	My story – Motivation stories by Successful Innovators	E-Cell
10	Mr. Nishant Gupta	JIMS Kalkaji	Student	18-10-2024	Youth Driven strengthening institutional resilience	Tedx
11	Ms. Kanika Aggarwal	Mind Peers a mental wellbeing platform	Founder & CEO	18-10-2024	Technology & Innovation : youth as catalysts for a institutional change	Tedx
12	Mr. Akshay Verma,	FITPASS	Co-founder	18-10-2024	Empowering youth to overcome sedentary lifestyle: sustainable Institutions for a better India	Tedx
13	Mr. Rajneesh Toma	Global HR Leader	HR Leader	18-10-2024	Youth Empowerment an Education building future-ready institution	Tedx
14	Dr. Sudipti Arora	Dr. B. Lal Institute of Biotechnology	Research Scientist & Asst. Director	18-10-2024	Innovative leadership Transforming Communities through Social Entrepreneurship	Tedx
15	Priyank Jain, Bhuvnesh Kumar & Amit Gupta	Arth Nirmiti	Project Head, Sr. Program Manager and Head Trainer	26-09-2024	Finance Unlocked Expert Insights & Career Pathways	Finatix
16	Ms. Aanchal Saini	Flyrobe	CEO	25-09-2024	Tank Tales Season 3, Chapter 2	Tank Tales
17	Mr. Samayesh Khanna	Beanly Coffee	Co Founder	19-09-2024	The Jims Talks Episode 10	Jims Talk
18	Prof. Vidur Verma	London Business School	Co-Academic Director	29-08-2024	Sustainable Investments & Wealth Management	Dr. Niti

23. Industrial Visit Details

S. No	Name of Company	Address of Company	Date of Visit	Class Visited
1	Multicolor Steels (India) Pvt. Ltd. (Conducted by CII)	Plot No 370-371, Sector-3 Phase IV, Growth Centre Bawal, Dist. Rewari, Haryana 123501	25.02.2025	B.com (H)
2	National Small Industries Corporation (NSIC) (Conducted by E-Cell-IIC)	Okhla Phase 3 Rd, NSIC Estate, Okhla Phase III, Govind puri, New Delhi, Delhi 110020	12.02.2025	B.com (H)
3	Mother Dairy Plant	IP Extension, Patparganj, New Delhi, 110092	22.11.2024	B.com (H) I Morning, B.com (H) I Evening
4	Maruti Suzuki India Ltd.	Plot No.1 Phase, 3A, Imt Manesar, Gurugram, Haryana 122051	06.11.2024	B. Com (H) III Morning, B. Com (H) V Morning
5	Maruti Suzuki India Ltd.	Plot No.1 Phase, 3A, Imt Manesar, Gurugram, Haryana 122051	05.11.2024	B. Com (H) III Evening, B. Com (H) V Morning
6	Mother Dairy Plant	IP Extension, Patparganj, New Delhi, 110092	11.10.2024	B. Com (H) V Evening